



Understanding Gen Z

and how we can better connect with them



NUS Cru
P&IG

Objectives

- Understand the unique challenges of the GEN Z generation.
- How to better connect and mentor the GEN Z.





chinluke



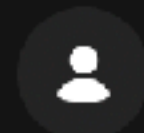
We are an inter-generational family!!

SON – Generation Alpha
* 2013 – mid-2020s

DAUGHTER – Generation Z
* 1997–2012

WIFE – Millennials
matt419 1981–96

ME – Generation X
* 1965–80



Who Are The Gen Z?

Write Down Your Sentiments Towards
Gen Z In Three Words/Phrases



SNL

The LIES, The MYTHS & The UGLY About Gen Z

How True Are These?



Honest Feelings About Gen Z

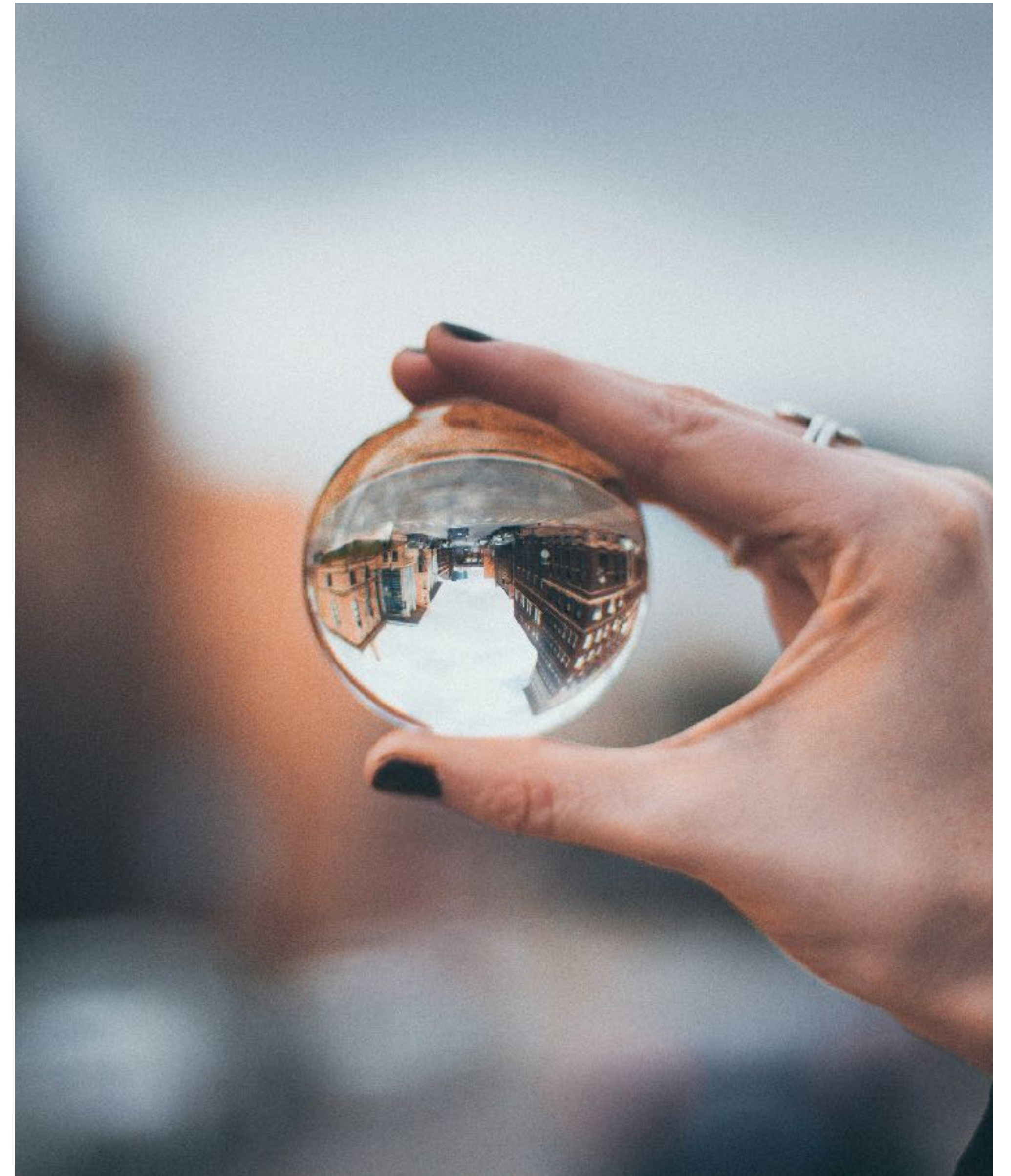
- Engrossed with self
- Engrossed with screen
- Entitled
- Easily bruised

Gen Z

🔊 *noun.* /dʒɛn/ /zɛd/

The generation that is burdened with the *most* anxiety.

How We View
This Generation
Shapes How
We Relate To
Them



The Unique Challenges of the Gen Z-ers in a BANI World

VUCA

vs.

BANI

From the **1980s**
shaped by the Cold War



From **2020**
shaped by climate and global
systemic change

serves to describe the situation of
ambiguity and **complexity**

- V**olatile
- U**ncertain
- C**omplex
- A**mbiguous

← THE ACRONYM →

serves to describe the situation of
the **Next Generation of Business**

- B**rittle
- A**nxious
- N**on-linear
- I**ncomprehensible



„WORN-OUT“

„UP TO DATE“

BANI

BRITTLE, ANXIOUS, NON-LINEAR, INCOMPREHENSIBLE



BRITTLE



ANXIOUS



NON-LINEAR



INCOMPREHENSIBLE

**Brittleness
requires**



**capacity &
resilience**

**Anxiety
asks for**



**empathy &
mindfulness**

**Nonlinearity
calls for**



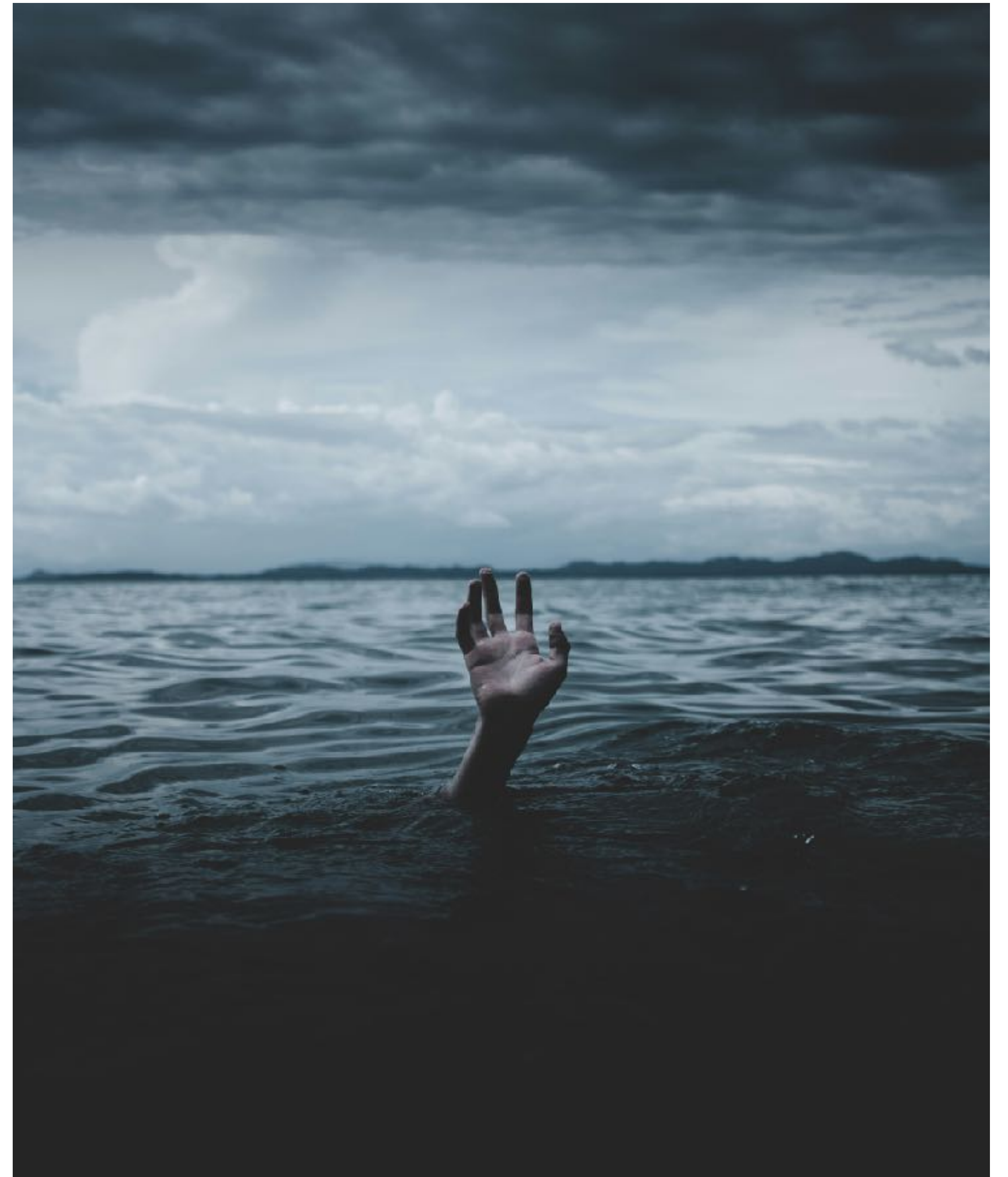
**context &
adaptivity**

**Incomprehensibility
demands**



**transparency
& intuition**

Mental Health Pandemic

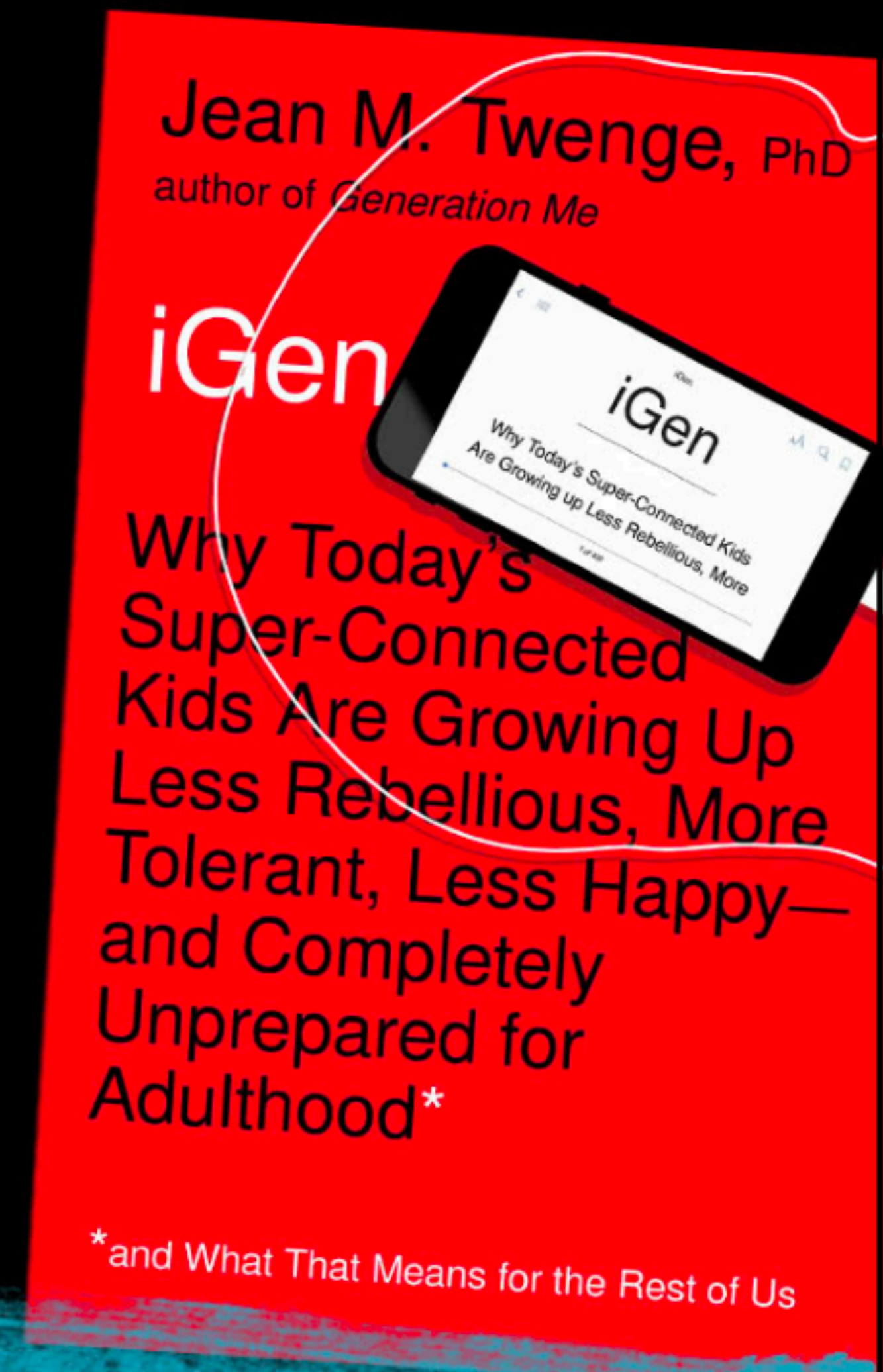




There is a growing mental health crisis of loneliness and depression among today's students.

Dr. Jean Twenge

seanmcdowell.org



Loneliness



**THE LONELINESS OF THIS GENERATION
STEMS FROM **BROKEN RELATIONSHIPS****

Who am I?

Where do I belong?

Does my life have any meaning?

Camp Unravel 2026

- The Orphan Spirit
- Spiritual climate of Fatherlessness





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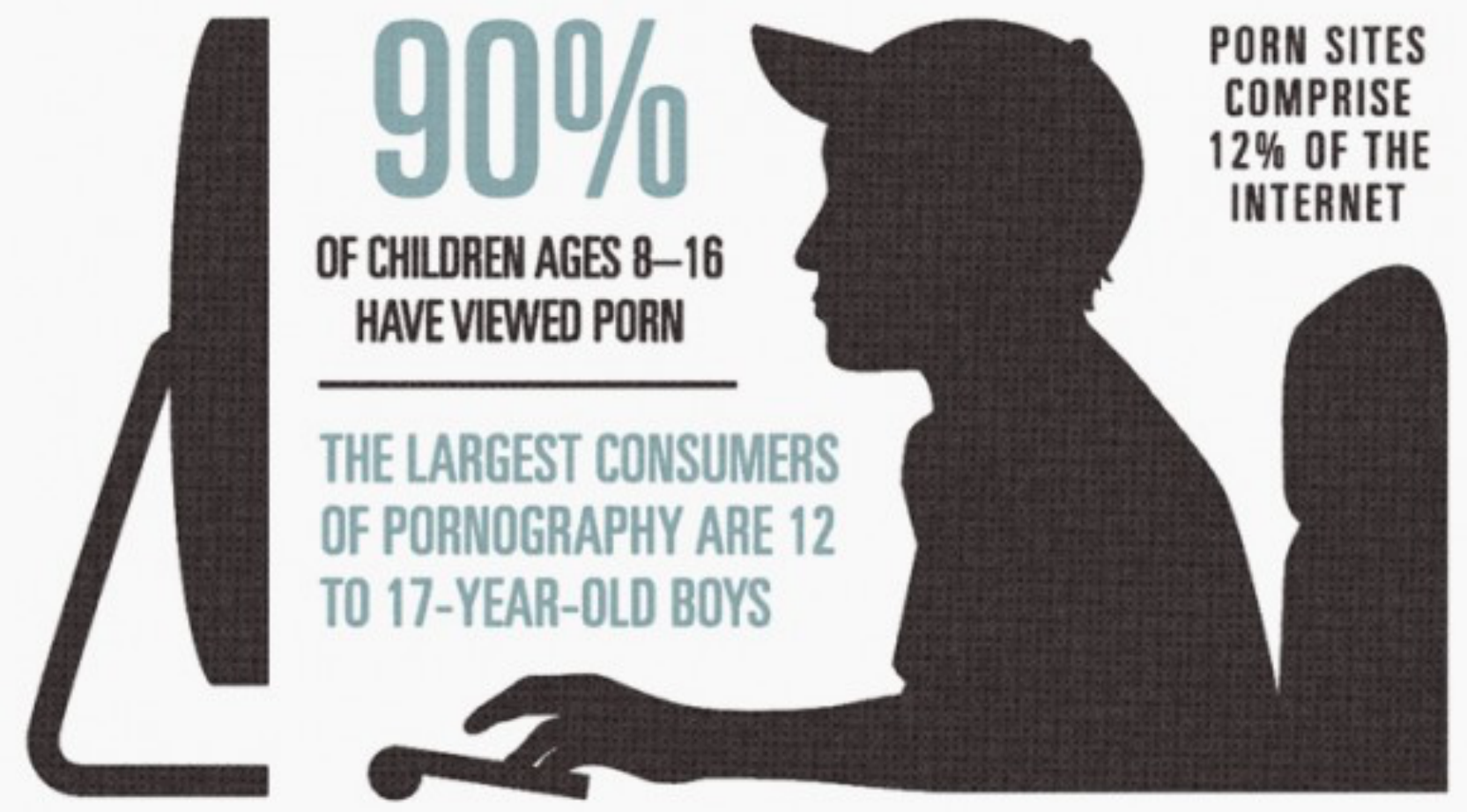


A woman's back and arm are visible, with her hand resting on her head. The image is dark, with the woman's skin and hair highlighted. Overlaid on this is the text 'WE NEED TO TALK ABOUT' in a light grey, sans-serif font.

WE NEED TO TALK ABOUT

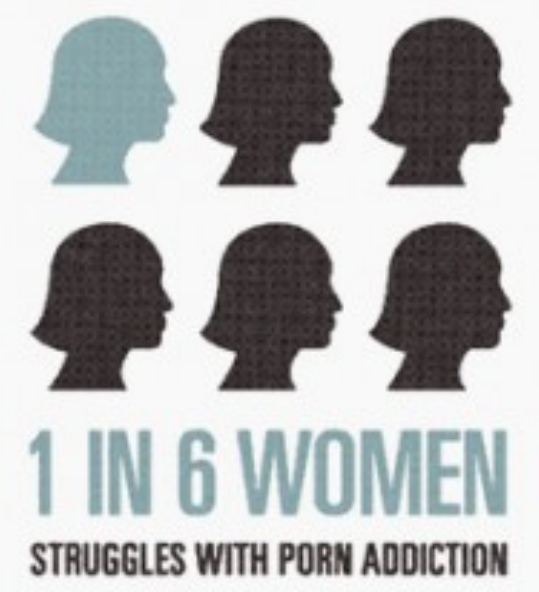
PORN

Pornography Pandemic



STATS ON PORN

70% OF MEN AGES 18 TO 34 VISIT A PORN SITE IN A TYPICAL MONTH



\$10 TO \$14 BILLION IS
SPENT ON PORN
ANNUALLY, THE SAME
AMOUNT THE US
GOVERNMENT SPENDS
ON FOREIGN AID

25%
OF SEARCH ENGINE
REQUESTS ARE FOR PORN

50%
OF PASTORS REGULARLY
LOOK AT PORN

EVERY SECOND 28,258 PEOPLE
VIEW PORN

EVERY MINUTE \$184,500 IS
SPENT ON PORN

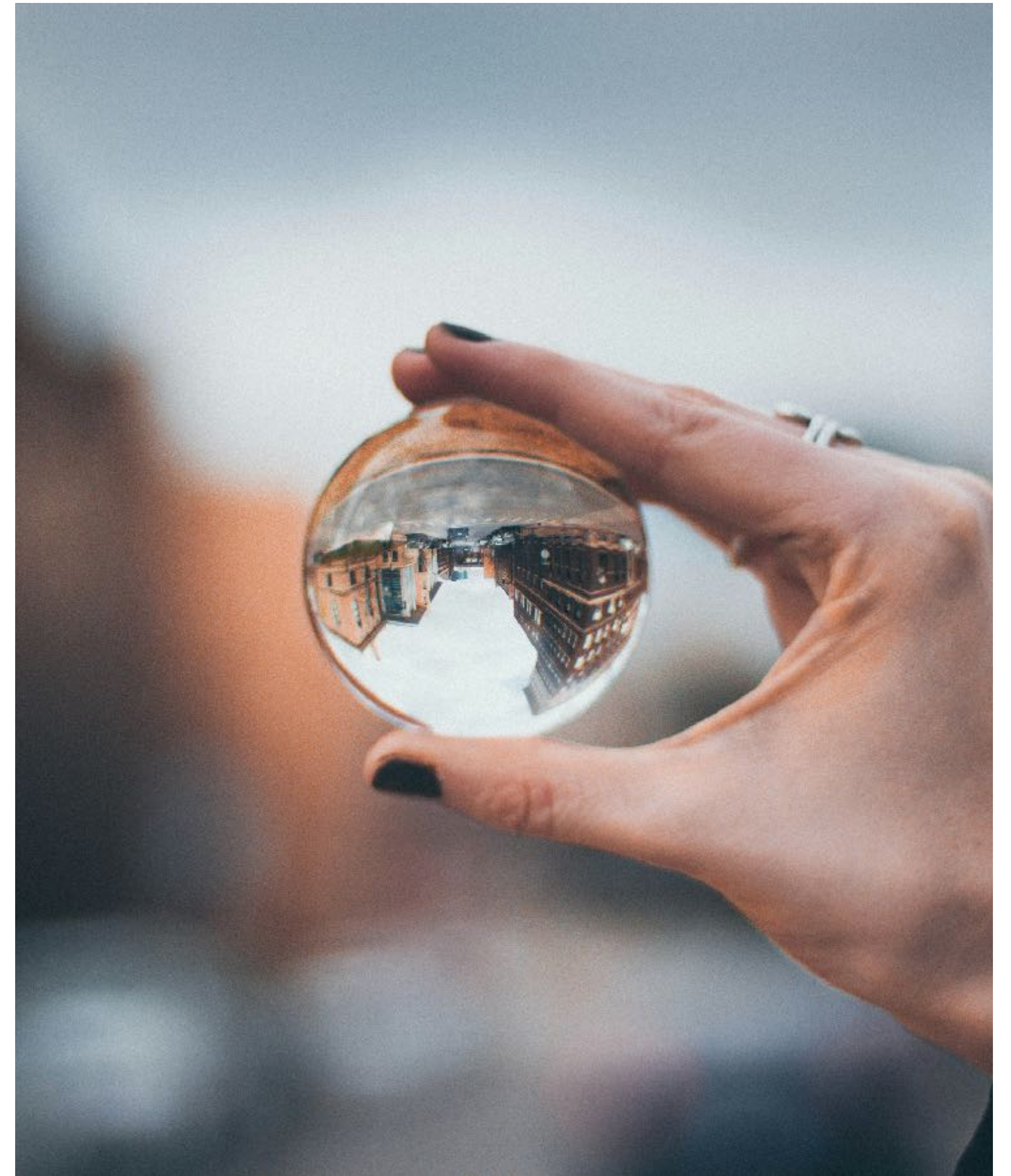
38%
OF ADULTS SAY PORN IS
MORALLY ACCEPTABLE

STATISTICS FOUND IN REAL MARRIAGE RESEARCH BRIEF PASTORMARK.TV/CAMPAIGNS/REAL-MARRIAGE

Pornography Pandemic

- The NEW DRUG
- Hypersexualised world
- Deafening silence in church
- No longer a man's problem

Appreciating
the TRUTH,
REALITY and
BEAUTY of the
GEN Z-ers



How Do We Connect With Gen Z-ers Better?



What I Like About Gen Z

- Serious with God
- Passionate
- Creative
- Tech-savvy
- They do look up to seniors
- Brave
- Energy and drive
- They remind us of myself
- Hopeful
- Expressiveness

How We View
This Generation
Shapes How
We Relate To
Them



How Should We View Them?

- BE POSITIVE!
- Every Gen Z-er has a unique story
- Leaders of today and tomorrow



GOOD
VIBES
ONLY

Day **01**

40.Day 2025




3 Strategic Priorities:

- Turning Singapore Godward
- **Winning the Youth**
- Blessing the Nations

Pastor Jeff Chong

ALL IN FOR JESUS



Every Christian in NUS to know God and be convicted and equipped to do relational evangelism

Raising NUS Christian leaders for the Global Harvest

Personal revelation of who God truly is, come back to that first love and be aligned to live out where He is leading us to (fully know, fully live out)

Even more prayer and for more people to come to P&IG and catch God's heart, more people asking God to move in NUS

Mentorship for spiritual growth

Students (believers and non believers) to know God experientially and see multiplication as they grow

Every student that joins NUS Cru will desire to win, build & send others

Some Strategies For Connection

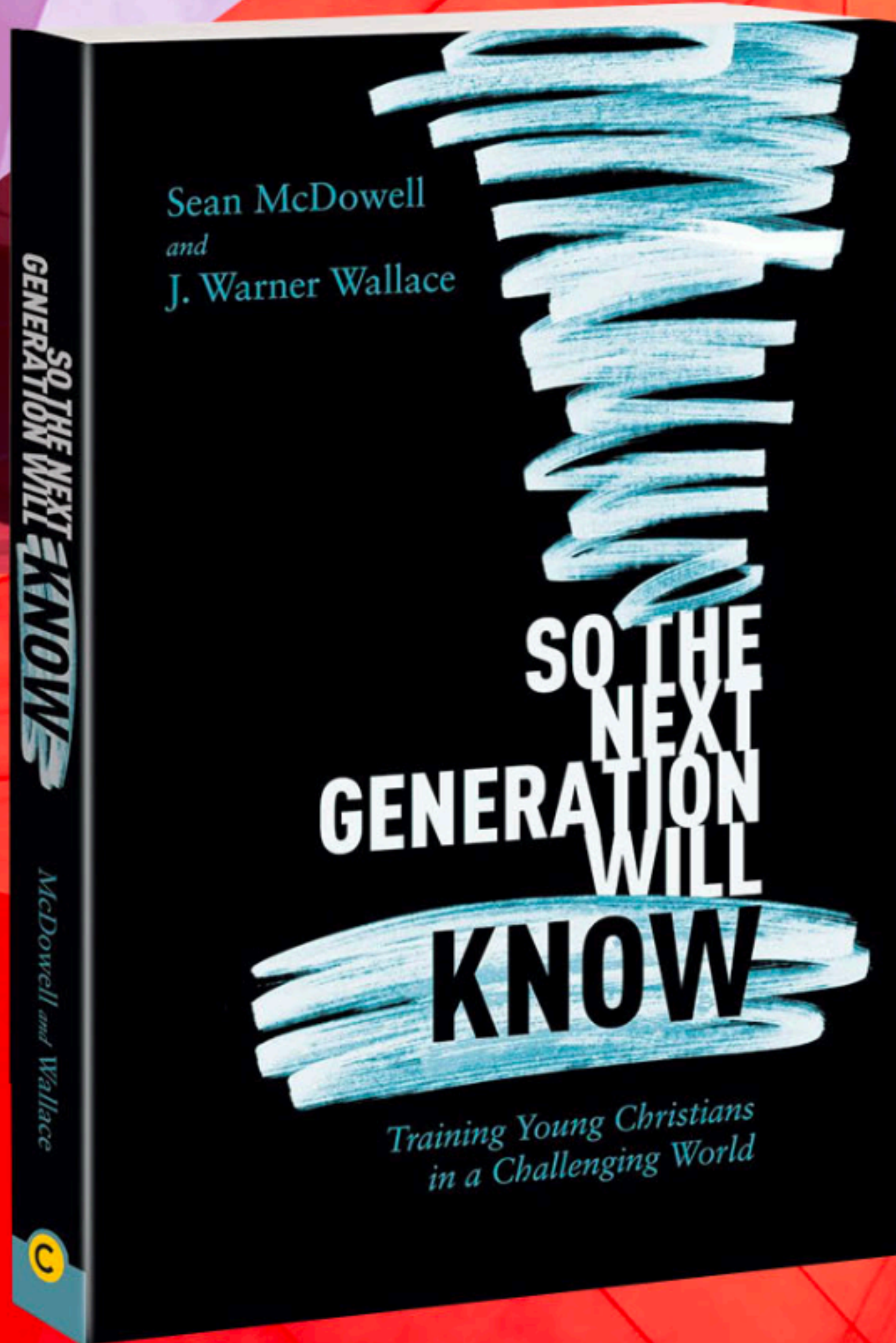
- Tell a Story
- Enter their (Gen Z) World
- Practise Empathy
- Be a Good Listener
- Share a Meal
- PRAY!





**“IT IS MORE IMPORTANT TO UNDERSTAND
THAN TO BE UNDERSTOOD.”**

JOSH MCDOWELL



EARN THE TRUST TO
COMMUNICATE
TRUTH TO THIS
GENERATION –
RELATIONSHIPS

seanmcdowell.org

Some Strategies For Connection

- Tell a Story
- Enter their (Gen Z) World
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Sharing In Groups

1. How might the Holy Spirit be showing you His perspective of, and His heart for, Gen Z?
2. What are two strategies you can start doing to better connect with Gen Z?
3. How can you and FMC community arise to mentor Gen Z? If you're a Gen Z, how can you and your friends seek out godly mentors?

Praying For Gen Z

1. Intercede for the hearts and minds of Gen Z. Pray that they will encounter individuals, cell groups and churches with genuine expressions of faith that will inspire the youth to seek God.
2. Pray for God to inspire and empower individuals within the Christian community to step up as mentors for Gen Z.
3. Pray for the Church community to authentically mirror Christ's grace and humility, so that the younger generation may see Christ's character in action.

FEEDBACK 意见反馈表

tinyurl.com/fmc-workshop-feedback

